



# I.K. International Publishing House Pvt. Ltd.

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## BOOK PROPOSAL FORM

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The book proposal form has been designed to evaluate the feasibility of publishing and marketing your book. Please fill the form giving all necessary details. Your abstaining from making general statements would be greatly appreciated. After the evaluation of this form is complete, our editorial executive will contact you.

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Date: \_\_\_\_\_

Proposed Title:

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**Status of Manuscript:** Planning to write  
Completed  
Partially completed (Approximate time of Completion) \_\_\_\_\_

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**Name of Author(s) / Editor(s) with Affiliation:**

Corresponding address:

City: Pin: State: Country:

Contact No.:

E-mail:

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**Please attach you CV and list of publications, if any**

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**Description:** The Aims of the Book, its Scope, Approach, Special Features and Merits. In case of New Edition, provide the differences from the previous Edition and Reason(s) for the Revision.

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**Contents** (Please attach separately, in case of lengthy contents)

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**Topics to be covered?**

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**Shelving / Subjects:**

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**Target Readership**

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**Why would it interest the target readership?**

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**List of competing titles**

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**How would your book be better than the competing titles?**

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**Will it sell internationally and why?**

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**Size (Approx. Extent of Manuscript)**

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<b>No. of Illustrations:</b>	<b>B / W Line</b>	<b>B / W Photos</b>	<b>Colored Photos / Illustrations</b>
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**Suggested Format / Size**

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<b>Suggested Published Price:</b>	<b>Hardbound:</b>	<b>Paperback:</b>
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<b>Binding Style</b>	<b>Jacket / H/B Paster / Paperback</b>
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**Print Run**

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**Division of Royalty if Joint Authors**

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**Any Other Requirements?**

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