About the Book
The construction industry has become a truly global network of interconnected stakeholders making demands which require the involvement of skilled workforces from all over the world. Construction Management Strategies sets the foundations for understanding and managing construction’s inherent complexity and uniqueness. It establishes clear definitions of commonly accepted terms like built environment, construction, civil engineering, etc. which are often given confusing and conflicting interpretations. It cuts through the plethora of overlapping role titles currently used in the construction sector that make it difficult to establish how projects are actually managed.

Salient Features
Offers a robust and consistent theoretical basis to explain the performance of the main approaches to construction management.
Describes corporate and project management in construction as an integrated whole.
Provides the basic toolkit a student needs to think through the practical situations they will later face.
Helps bring the theory of construction management to international students who struggle to find a solid grounding in this complex and fragmented subject.
Includes a companion website featuring a wealth of directly transferable examples for students, as well as PPT slides and topic discussion ideas for lecturers.

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About the Author
Milan Radosavljevic: Milan Radosavljevic, Lecturer in the University of Reading's School of Construction Management and Engineering following several years as a Demonstration Projects Coordinator for Scotland and as a Production Director within an off-site construction company in Central Europe. His award winning PhD research used chaos theory in the development of the novel Process Planning Methodology. He is Director of the prestigious Reading MSc in Project Management and his interests are focused on the role of Building Information Modelling in production management within the Total Construction Service strategy.

John Bennett: John Bennett, Professor in the University of Reading's Department of Construction Management & Engineering for 25 years following 20 years of successful practice in the UK and internationally, founding editor of the leading journal, Construction Management and Economics, and Director of the University's Centre for Strategic Studies in Construction throughout its 12 years of influential research and
publishing. The hallmarks of his academic career are researching international best practice and describing the essential messages in clear practical terms. This has established his reputation as one of the founding fathers of the construction management discipline.