



A Textbook of Microeconomics

Priyanka Murria

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About the Book

"*Microeconomics: Text and Cases*" focuses on explaining all the important concepts of Microeconomics keeping in view the syllabus of various universities and management institutes. The book will be of immense help for the students of MBA, MBE, M.Com, MA (Economics), BBA, BCom (Hons), BBM, BBE, LLB (Hons) and the like courses. Extensive use of tables, flowcharts, mathematical functions, equations, and diagrams has been made to facilitate the learning of the readers. The pedagogical features such as outlines of the chapter, learning objectives, summary, and review questions have been also included. Numerous examples have been included for easy comprehension of the subject matter. In addition to this, the economic relationships have been explained in the boxes to promote understanding in short span of time. Lastly, inclusion of case studies has been done to ensure better understanding of concepts and to stimulate innovative thinking of readers.

Table of Contents

Introduction to Economics
 Applied Economics: Business Economics
 Market Equilibrium, Risk and Profit Analysis
 Demand Analysis
 Price Elasticity of Demand
 Elasticities of Demand other than Price
 Supply Analysis
 Elasticity of Supply
 Demand Forecasting
 Theory of Consumer's Behaviour: Cardinal Utility Analysis
 Theory of Consumer's Behaviour: Ordinal Utility Analysis
 Theory of Production and Short Run Production Analysis
 Isoquant Approach and Long Run Production Analysis
 Introduction to Theory of Costs
 Price and Output Decisions Under Perfect Competition
 Price and Output Decisions Under Monopoly
 Price and Output Decisions under Monopolistic Competition
 Price and Output Decisions Under Oligopoly
 Income Distribution and Factor Pricing
 Index

About the Author

Priyanka Murria :- is currently working as an Associate Professor (economics) at Institute of Innovation in Technology and Management (Affiliated to G.G.S.I.P. University). She has been teaching subjects such as Advanced Economic Theory (both Microeconomics and Macroeconomics), Business Environment, Indian Economy and Industrial Economics to U.G. and P.G. students for past twelve years. She was awarded Ph. D. in area of Economics from G.N.D.U (a State Government University) with 9 C.G.P.A in coursework conducted as per U.G.C. norms. She has done M. Phil (Eco.) with first division and has qualified U.G.C.-N.E.T exam in first attempt in year 2008. She has completed Masters in Business Economics (M.B.E.) with first division with distinction and was University rank holder. She did B. Com (Hons.) from Sri Venkateswara College, University of Delhi securing first division. In the same year, she completed C.A. P.E -II exam from I.C.A.I. Regarding her research efforts, she has written research papers in both national and international referred Journals, etc. During her teaching career, she has presented papers at various conferences and seminars conducted by Delhi university as well as GGSIP University. She has

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