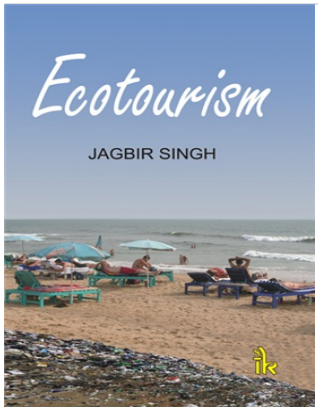
Book Information Sheet



Ecotourism , 1/e

Jagbir Singh

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About the Book

There will always be tourists. In spite of terrorist attacks which have had a decimating effect on the whole Tourism Industry throughout the world. Mankind has an uncanny knack of “bouncing back.” To make a new world for the 21st century, we need to develop Ecotourism on a much larger scale and educate the public to get back to the beauty of nature and preserve what is left of the ecology in the environment.

This book will help the students, research scholars and teachers in providing the latest information on the tourism industry. It sets out in detail all of the aspects of the different types of tourist, details of destinations and means of transport. Above all, we must respect the laws and cultures of other countries throughout ecotourism, we have a chance to renew and beautify the world.

Salient Features

Salient Features:

- Helps the readers to expand their knowledge on all the aspects and challenges of tourism, the need for ecotourism, marketing, transport, policies, IT, organizations, planning and so on.
- Provides all important terms in the glossary at the end of the book, followed by appendices, which includes, list of fairs and festivals of India, education in travel and tourism institutes overseas, tables showing different data tourist arrivals, foreign exchange earnings, etc.

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About the Author

Jagbir Singh :- Jagbir Singh is the Head, Dept. of Geography, Swami Shraddhanand College, University of Delhi, India. For the past fourteen years he has concerned himself with deeper issues involving environmental disasters (both natural and man made), environmental ecology and sustainability. The use of Remote Sensing, GPS and GIS has enabled him to work at local, national and international levels. He has received scholarships to attend international conferences in Sweden, U.S.A., Australia, Uzbekistan, Singapore and Malaysia.

Dr. Singh convened two international and three national conferences related to environmental issues at global levels. He has written many books including “Tourism Geography”, “Tsunamis: Threats and Management”, “Environment and Development: Opportunities and Challenges” and “Ecotourism.” Dr. Singh has completed his Ph.D. on the Great Barrier Reef, Australia. Currently he is doing his MBA in Disaster

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