



### **About the Author**

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### **Book Review**

**Ram Saran Joshi** :- The book so painstakingly authored vividly encompasses all aspects of communication and their effective uses. The book no doubt would prove immensely useful to learners, planners and practitioners of mass media for socio-economic development.

—**Ram Saran Joshi, Director,**  
Mass Media, Jaipur National University  
Former pro Vice Chancellor,  
Makhan Lal Chaturvedi University

**Asit Jolly** :- This book provides a comprehensive overview on the information communication technologies. A prominent feature of the book is that it includes numerous examples in usage of ICT4D.

Asit Jolly, Asian Age

**Raveen Thukral** :- This book is a valuable addition to the body of knowledge on the link between ICTs and development. It is a must have for the students of mass communication and media practitioners!

### **Raveen Thukral**

City Editor, The Tribune

**Ashu Phakey** :- ICT4D endeavors to provide the link between ICTs and development, drawing on studies from various parts of India where ICTs have contributed to delivering development & examples from the world global in nature.

### **Ashu Phakey**

COO

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