



Business Organization and Environment, 1/e

B.G. Satyaprasad, D.S. Gopalakrishna, K. Nirmla & Vedananda Murthy

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About the Book

The subject of Business Organization and Environment has acquired an important status in the field of business studies at the undergraduate level. It embraces the study of the methods, techniques and practices of efficient organizations and management of business.

Business Organisation and Environment has been written keeping in mind the latest syllabus and also the practical aspects of business. The book includes various aspects of business, different forms of business organisation, details of the environment in which a business organisation operates, role of government in business and so on.

It deals with theoretical concepts, techniques and indigenous illustrations from all the areas. Broadly it deals with.

Salient Features

- ▶ Business Organization and Environment
- ▶ Forms of Business Organization
- ▶ Joint Stock Company
- ▶ Business Environment
- ▶ Government and Business

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About the Author

B.G. Satyaprasad :- B.G. Satyaprasad M.Com, MBA, Ph.D

B.G. Satyaprasad, 'finance guru' as his students fondly call him, is an outstanding academician of repute who is also decorated with 'Best Teacher' award (2003) by the Govt. of Karnataka for the exceptional services rendered by him in the field of commerce and management education. A prolific writer who has authored over twenty-five books in the area of commerce and management. He has also guided several M.Phil and Ph.D scholars. He is guiding several educational institutions in India to achieve excellence in the quality of education. He is a consultant for accreditation and quality certifications such as NAAC, NBA, and ISO etc. He is an expert in establishing institutions for higher education. He is also known as an authority on distance learning programme. He has designed and established distance education programmes for several universities. He has served many committees of UGC and other leading universities in enhancing the quality of higher education. Currently he is serving as Director at GT Group of Institutions, Bangalore.

D.S. Gopalakrishna :- D.S. Gopalakrishna MA, MBA, MPhil, PhD

An avid researcher having ten years of corporate experience and seven years of academic experience. Currently serving as Dean at GT Group of Institutions, Bangalore. He has been awarded a doctorate in Economics by VMU, for his research on Industrial Economics. He has contributed many articles in various national level journals and newspapers. He has coauthored many books in the area of Services Marketing,

Entrepreneurship and Business Communications.

K. Nirmala :- K. Nirmala M.Com, MBA, PhD

A researcher and a seasoned academician having over two decades of teaching experience in commerce.

Currently serving as a member of faculty in the Department of Business Studies, Bangalore University. She has been awarded a Doctorate in Finance by Bangalore University.

She has guided two Ph.D scholars and several M.Phil scholars.

She has presented and chaired several state, national and international conferences.

Vedananda Murthy :- Vedananda Murthy M.Com, EMBA, Ph.D

One of the seniormost teachers in the area of commerce having over 3 decades of experience in academics. Currently serving as a Professor of Commerce in SLN First Grade College, Bangalore.

He has participated, presented research papers in many state & national level conferences.

He has been awarded a Doctorate by Bangalore University in Finance for his research work on 'Asset Liability Management of Commercial Banks'.