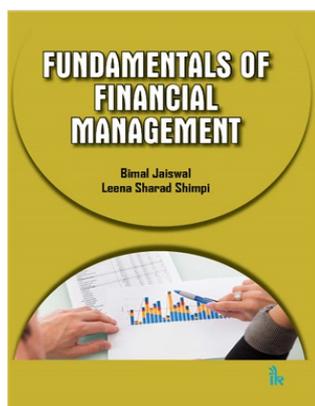


Fundamentals of Financial Management

Bimal Jaiswal & Leena Sharad Shimpi



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About the Book

This book designed for students of finance, covers the explanation of financial concepts, for easy understanding of the subject. The book extensively covers the basics of finance and the areas included in the major financial decisions - investment decision, financing decision and dividend decision. It includes case studies for better understanding the practical aspects of the subject. The objective of the book is to teach the students fundamentals of finance and to build a foundation for taking financial decisions which are needed in every aspect of life. This book will help students to understand the tools and techniques for taking financial decisions and their consequences on the financial position of a company.

Salient Features

Theory as well as practical problems.
 Formats, exhibits and tables to facilitate the learning and understanding procedure.
 Short type questions and long type questions included.
 Due weightage given to each topic pertaining to the syllabus.
 Study material of high quality and up-to-date information.
 Illustrations and practice problems for easy understanding of the topic.

Table of Contents

1. An Introduction to Financial Management
 2. Time Value of Money
 3. Sources of Finance
 4. Valuation of Securities
 5. Leverage
 6. EBIT - EPS Analysis
 7. Capital Structure
 8. Capitalisation
 9. Cost of Capital
 10. Capital Budgeting
 11. Working Capital: Planning and Management
 12. Management of Cash and Marketable Securities
 13. Receivables Management
 14. Inventory Management
 15. Dividend Policy and Dividend Theories
- Case Studies
 Index

About the Author

Bimal Jaiswal :- is Professor at Faculty of Commerce, University of Lucknow, Lucknow. He has authored a few books in the field of Finance and Banking. Dr. Jaiswal has teaching and research experience of 21 years. He has contributed papers in many reputed research journals and

has participated in many national and international level seminars. He is also an active member of commerce, accounting and management associations at national level.

Leena Sharad Shimpi :- is Associate Professor, Department of Commerce, Babasaheb Bhimrao Ambedkar (Central) University, Lucknow Satellite Centre. She has teaching & research experience of more than 17 years. She teaches Accounting & Finance. she has authored several books. Her areas of research include formal financial services, microfinance and financing for MSMEs. She has published several research papers in reputed journals. She is actively associated with the ICMAI for more than 15 years.